



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Center For Sight Surgeon Appointed to *Cataract & Refractive Surgery Today* Editorial Board

William J. Lahners, M.D., F.A.C.S. Joins as Contributing Expert

Sarasota, Florida – March 28, 2014 – Center For Sight, the premier vision, cosmetic and skin care practice in Southwest Florida, is pleased to announce that Dr. William J. Lahners, F.A.C.S., LASIK, Cataract & Lens Replacement Surgeon, has been appointed to the editorial board of *Cataract & Refractive Surgery Today*. With this prestigious honor, Dr. Lahners joins an elite group of specialists known internationally for their expertise and contributions to the field of vision correction.

Read by nearly 11,000 cataract and refractive surgeons, the monthly *Cataract & Refractive Surgery Today* delivers leading-edge information in ophthalmic care by covering such topics as the latest surgical approaches and techniques, complications management and avoidance pearls, practice management and business advice, and technological advances. "I am honored to be asked to join such an exclusive group of top surgeons," said Dr. Lahners, Medical Director and Director of Laser Vision Services at Center For Sight. "I look forward to working alongside accomplished physicians from around the world in helping shape the publication's coverage of the latest in ophthalmic care."

About William J. Lahners, M.D., F.A.C.S

A specialist in All-Laser LASIK, cataract and glaucoma surgery, Dr. Lahners performs more vision-correction surgeries than 99% of his U.S. colleagues, and has authored many papers and textbook chapters on cataract surgery and laser vision restoration. In 2003, he was invited to be one of the 11 investigators in the U.S. for CustomCornea — wavefront technology that has revolutionized the way that vision is corrected surgically. He is experienced in all types of refractive surgery including intraocular lenses such as the ICL™, ReSTOR®, Crystalens®, and Epi-LASIK.

Dr. Lahners has been a pioneer in Femtosecond Lasers — the technology used in All-Laser LASIK and Laser Cataract Surgery. He was the first surgeon on the west coast of Florida to use this technology in All-Laser LASIK, and the fifth surgeon in the country to perform laser-assisted corneal transplant surgery. Because of his vast experience with femtosecond lasers, he was invited to be the editor of the American Academy of Ophthalmology's online textbook chapter on femtosecond laser technology.

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In addition to his certification by the American Board of Ophthalmology, Dr. Lahners is also board certified in LASIK by the American Board of Eye Surgery. He is an active member of the American Academy of Ophthalmology, American Society of Cataract and Refractive Surgery, International Society of Refractive Surgery, and a founding member of the American European Congress of Ophthalmic Surgery (ACOS).

Dr. Lahners was recently awarded the American Academy of Ophthalmology's prestigious Achievement Award for his research and presentations on vision correcting technologies including LASIK and advanced technology lenses. He has also recently been honored as one of America's "Top Doctors" by the prestigious Top Doctors list published annually by Castle Connolly Medical Ltd.

For more information about Center For Sight's award-winning medical services and team of physicians, please visit CenterForSight.net.

About Center For Sight

With locations throughout Southwest Florida, Center For Sight is the nation's leading multi-disciplinary physician group providing patients worldwide with advanced healthcare in ophthalmology, optometry, dermatology, cosmetic facial surgery and hearing services. Under the clinical direction of David W. Shoemaker, M.D., and William J. Lahners, M.D., F.A.C.S., Center For Sight serves Manatee, Sarasota and Charlotte counties. For more information, visit CenterForSight.net.

Grapevine Communications is a full-service, award-winning advertising, marketing and public relations firm based in Sarasota, Florida, and serving clients nationwide. The firm was awarded the 2010 Frank G. Berlin, Sr. Small Business Award by the Greater Sarasota Chamber of Commerce. For more information on Grapevine Communications, contact Miranda Spinner at MSpinner@grapeinc.com or 941-351-0024.

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