



Make The Clear Choice.

For over 20 years, Center For Sight has been the region's premier vision and cosmetic facial surgery center in Southwest Florida, with five locations in Sarasota, Venice, Englewood and North Port. The center is a leader in advanced medical technology and treatments in the areas of vision care, dermatology and cosmetic procedures.

You can learn more about our cosmetic services at Center For Sight by visiting our website at centerforsight.net. Find out how New Derm Collagen Enhancement Therapy can turn back the clock and help you look your best. New Derm CET is a remarkable new skin rejuvenation therapy.

To schedule a consultation, call **941.330.2020**.

Joseph F. Greco, PhD, PA/C



in Philadelphia.

Joseph F. Greco, Ph.D., PA/C is a member of the Center for Sight cosmetic facial surgery team and an internationally recognized expert in hair transplantation and cosmetic mesotherapy. A graduate of Pennsylvania State University, he is a board-certified physician's assistant and earned his Ph.D. from LaSalle University

Dr. Greco is a staff editor at the *American Journal of Mesotherapy* and a member of the American Academy of Cosmetic Surgery, the International Society of Hair Restoration Surgery and the American Hair Restoration Society. He has conducted groundbreaking research in hair restoration technology and, now, facial skin rejuvenation. He is the author of numerous journal articles and is a frequent lecturer at many international medical conferences. Dr. Greco has also developed a number of new surgical instruments and techniques in use by physicians worldwide.

Locations:

2601 South Tamiami Trail, Sarasota, FL 941.330.2020
1360 East Venice Avenue, Venice, FL 941.488.2020

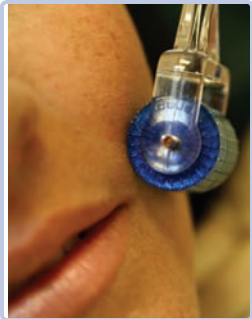


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New Derm by Greco



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Natural Facial Skin Rejuvenation

New Derm Collagen Enhancement Therapy (CET) is an innovative skin treatment that induces the formation of new collagen within six weeks. It is a remarkable, innovative new therapy that can help men and women with all skin types look more youthful and refreshed without many of the side effects of more invasive treatments.

New Derm CET firms, tones and thickens the skin, can diminish wrinkles and lines and can reduce pigmented spots on the skin. It is safe and effective with no side effects or downtime.

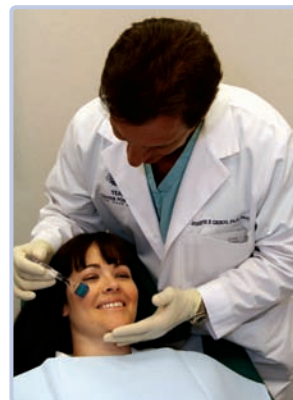
Micro-channeling vital nutrients into the skin, Nappage, is a widely popular European skin rejuvenation technique. New Derm CET supersedes Nappage by creating thousands of channels into the skin, inducing the body to produce its own collagen.

How Does It Help The Skin?

Over time the normal aging process, decreasing hormone levels and sun damage cause the skin to lose its firm, supportive structure of elastin and collagen. Fine lines, wrinkles and pigment changes (age and sun spots) appear. The tissue becomes thinner and loses its elasticity. New Derm CET reverses this damage and repairs the skin by thickening it with the formation of new collagen.

What Can I Expect During Treatment?

New Derm CET is a two-step process. First, a specialized, FDA-approved roller is used to create thousands of microscopic channels in the skin, which cause the body to produce a natural healing cascade sending platelets, growth factors, fibroblast and stem cells to the treated area, synthesizing new collagen.



During step two, our unique, all-natural blend of vitamins, trace minerals, amino acids and antioxidants is applied to the skin. The toning formula is infused through the epidermis (protective skin layer) into the dermis, encapsulating the vital nutrients further stimulating the formation of new collagen. Finally, a collagen sheet is applied to the face to infuse the toning formula and collagen into the skin.

What Will I Look Like After My Treatment?

Unlike lasers or chemical peels, which destroy the epidermis, New Derm CET safely penetrates the epidermis to the layer below, called the dermis. There is none of the redness, bruising, peeling or sun sensitivity found with more invasive techniques.

With New Derm CET there is no downtime, so you can immediately resume your normal activities or go back to work without concern. Results are immediately noticeable – you will see an attractive and healthy glow to your skin after just one treatment. During the next six weeks, as new collagen forms, you will experience further changes in skin tone and thickness.



BEFORE



AFTER

Is The Procedure Painful?

Since the micro-channels are less than 1 mm, no topical anesthetic is needed and there is no pain.

How Many Treatments Are Needed?

Five treatments, two weeks apart are recommended for maximum improvement, although changes in skin tone will begin after just one or two treatments.

What Are The Advantages Of New Derm CET?

- Tighten, tone and thicken the skin by rebuilding collagen
- Smooth fine lines and wrinkles
- Reduce pore size
- Improve the appearance of acne scarring
- Diminish lines around the lip line
- Rejuvenate and refresh the skin
- Minimally invasive
- No sun sensitivity after the procedure
- Immediate results that improve with time
- No downtime
- Completely natural process
- The top layer of skin (epidermis) is protected
- All skin types can be treated
- Safe and effective



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