

BUSINESS BUZZ

Sweetbay promotes merchandising VP

Tampa-based grocery chain **Sweetbay Supermarket** recently announced the promotion of **Steve Smith**, formerly vice president of merchandising, to senior vice president of merchandising.

Public relations group teaches about awards

The **Central West Coast Chapter of the Florida Public Relations Association** will present "Award-winning Ways to Boost Your Image" during its professional development luncheon at 11:30 a.m. Tuesday at the **Sarasota Yacht Club**. The presentation will focus on the importance of competing

for professional development awards and opportunities, how to select the right project to submit and how to write an award entry. Cost is \$20 for members; \$25 for others. Reservation deadline is Friday. For more information or to register, go to www.cwcfpra.org or call 953-3772.

Take Care agencies hire new workers

Take Care of Sarasota Inc., a private-duty home health care agency, recently hired several health care workers: **Ramona Hall-Brown, Marilyn DiMinno, Gail Racioppi, Guerlite Brumaire, Ivy Widgins, Monica Davis, Marek Kotowski, Yaima Comas, Marie Douyon,**

Shena Kendrick, Cireya Robinson and Juan Ortega-Castellanos.

Take Care of Venice has hired **Alexandra Stephen, Carmen Dabbert, Kelly Burda-Haga, Jennifer Grannan, Katherine Cruz, Ciara Pawley, Donna Faett, Charlotte Jean-Pierre, James Constanzer and Jacqueline Sell.**

Facial surgeon set to address seminar

Dr. **John P. Fezza**, a fellowship-trained and board-certified cosmetic facial surgeon with **Center For Sight** in Sarasota, will be guest speaker for the **National Lumenis** seminar on laser fractional resurfacing, scheduled for March 15 at the **Ritz-Carlton, Sarasota.**